Retailer: Simply Energy **Reporting Period:** 2018/19

Note: The total number of customers for each indicator is the number of active accounts on 30 June.

Customer numbers						
Indicator No.	Description	Basis of Reporting	Comments			
		Number				
R 1	Total number of residential customers.	14,767				
R 2	Total number of residential customers covered by the Gas Market Moratorium (this is residential customers on ATCO's distribution network who consume less than 0.18TJ of gas per year).	0	Not applicable			
R 3	Total number of business customers.	2				
R 4	Total number of business customers covered by the Gas Market Moratorium (this is business customers on ATCO's distribution network who consume less than 0.18TJ of gas per year).	0	Not applicable			

Note: The total number of customers for each indicator is for the whole of the reporting year.

Do not enter data into cells that are shaded grey or yellow. Grey cells are not applicable, and yellow cells contain a formula that will automatically calculate the data.

Billing at	Billing and payment						
Indicato	Description	Basis of Reporting		Comments			
No.		Number	Percentage				
R 5	Total number of residential customers who have been issued with a bill outside the prescribed maximum timeframe and where the	75					
K J	delay is due to fault on the part of the retailer.	13					
	Percentage of residential customers who have been issued with a						
R 6	bill outside the prescribed maximum timeframe and where the		0.5%				
	delay is due to fault on the part of the retailer.						
	Total number of residential customers who have been issued with a						
R 7	bill outside the prescribed maximum timeframe and where the delay is due to the retailer not receiving the billing data from the	22					
	distributor.						
	Percentage of residential customers who have been issued with a						
R 8	bill outside the prescribed maximum timeframe and where the		0.1%				
	delay is due to the retailer not receiving the billing data from the		0.170				
R 9	distributor. Not used.						
R 10	Not used.						
K IU							
R 11	Total number of residential customers who are subject to an instalment plan.	43					
	Percentage of residential customers who are subject to an						
R 12	instalment plan.		0.3%				
	Total number of residential customers who have been granted						
R 13	additional time to pay a bill.	25					
R 14	Percentage of residential customers who have been granted		0.2%				
K 14	additional time to pay a bill.		0.2%				
R 15	Not used.						
R 16	Not used.						
R 17	Total number of business customers that have been issued with a	0					
	bill outside the prescribed maximum timeframe.						
R 18	Percentage of business customers that have been issued with a bill						
	outside the prescribed maximum timeframe.						
R 19	Total number of business customers that are subject to an instalment plan.	0					
	Percentage of business customers that are subject to an instalment						
R 20	plan.						
	Total number of business customers that have been granted	-					
R 21	additional time to pay a bill.	0					
R 22	Percentage of business customers that have been granted						
K 22	additional time to pay a bill.						
R 23	Not used.						
R 24	Not used.						
R 25	Total number of residential customers who have lodged security	0					
	deposits in relation to their residential customer account.						
R 26	Percentage of residential customers who have lodged security						
	deposits in relation to their residential customer account. Total number of business customers that have lodged security						
R 27	deposits in relation to their business customer account.	0					
	Percentage of business customers that have lodged security						
R 28	deposits in relation to their business customer account.						
D 20	Total number of residential customers who have had their direct	-					
R 29	debit plans terminated.	5					
R 30	Percentage of residential customers who have had their direct debit		0.0%				
50	plans terminated.		0.070				
R 31	Total number of business customers that have had their direct debit	0					
	plans terminated.						
R 32	Percentage of business customers that have had their direct debit plans terminated.						
	Total number of residential customers using Centrelink's Centrepay						
R 93	The state of the s	57					

Note: The number of disconnections for each indicator is for the whole of the reporting year.

Do not enter data into cells that are shaded grey or yellow. Grey cells are not applicable, and yellow cells contain a formula that will automatically calculate the data.

Disconne	Disconnections for non-payment					
Indicator	Description	Basis of Reporting		Comments		
No.		Number	Percentage	Comments		
R 33	Total number of residential customer disconnections for failure to pay a bill.	8				
R 34	Percentage of residential customer disconnections for failure to pay a bill.		0.1%			
R 35	Total number of business customer disconnections for failure to pay a bill.	0				
R 36	Percentage of business customer disconnections for failure to pay a bill.					
R 37	Total number of residential customer disconnections involving customers who were the subject of an instalment plan.	0		Plans started after disconnection		
R 38	Percentage of residential customer disconnections involving customers who were the subject of an instalment plan.					
R 39	Total number of residential customer disconnections involving customers who were disconnected on at least 1 other occasion during the reporting year or the previous reporting year.	0				
R 40	Percentage of residential customer disconnections involving customers who were disconnected on at least 1 other occasion during the reporting year or the previous reporting year.					
R 41	Total number of residential customer disconnections involving customers who were the subject of a concession.	0				
R 41A	Percentage of residential customer disconnections involving customers who were the subject of a concession.					

Note: The number of reconnections for each indicator is for the whole of the reporting year.

	econnections					
Indicator Description		Basis of Reporting		Comments		
No.	•	Number	Percentage	Comments		
R 42	Total number of residential customer reconnections requested by the	2				
\ 42	retailer within 7 days of requesting the customer be disconnected.	2				
R 42A	Percentage of residential customer reconnections requested by the		25.0%			
\ 	retailer within 7 days of requesting the customer be disconnected.		23.070			
R 43	Total number of business customer reconnections requested by the	0				
(13	retailer within 7 days of requesting the customer be disconnected.					
R 44	Percentage of business customer reconnections requested by the retailer					
	within 7 days of requesting the customer be disconnected.					
R 45	Total number of residential customer reconnections within 7 days	0				
	involving customers who were the subject of an instalment plan.	-		Plans started after reen date		
D 46	Percentage of residential customer disconnections reconnected within 7					
R 46	days involving customers who were the subject of an instalment plan.					
	Total number of residential customer reconnections within 7 days					
R 47	involving customers who were reconnected on at least 1 other occasion	0				
K 47	during the reporting year or the previous reporting year.	U				
	Percentage of residential customer disconnections reconnected within 7					
R 48	days involving customers who were reconnected on at least 1 other					
	occasion during the reporting year or the previous reporting year.					
	Total number of residential customer reconnections within 7 days					
R 49	involving customers who were the subject of a concession.	0				
R 50	Percentage of residential customer disconnections reconnected within 7					
	days involving customers who were the subject of a concession.					
	Total number of residential customer reconnections requested by the					
R 51	retailer after requesting the customer be disconnected (including those	4				
	who were reconnected within 7 days).					
	Percentage of residential customer reconnections requested by the					
R 52	retailer after requesting the customer be disconnected (including those		50.0%			
	who were reconnected within 7 days).					
R 53	Total number of residential customer reconnections requested by the	2				
	retailer that were not reconnected within the prescribed timeframe.	-				
R 54	Percentage of residential customer reconnections requested by the		50.0%			
	retailer that were not reconnected within the prescribed timeframe.					
ם ככ	Total number of business customer reconnections requested by the	0				
R 55	retailer after requesting the customer be disconnected (including those	0				
	who were reconnected within 7 days). Percentage of business customer reconnections requested by the retailer					
R 56	after requesting the customer be disconnected (including those who were					
1 30	reconnected within 7 days).					
	Total number of business customer reconnections requested by the					
R 57	retailer that were not reconnected within the prescribed timeframe.	0				
	Percentage of business customer reconnections requested by the retailer					
R 58	that were not reconnected within the prescribed timeframe.					

Reconnections Page 4 of 8

Note: The number of complaints for each indicator is for the whole of the reporting year.

Do not enter data into cells that are shaded grey or yellow. Grey cells are not applicable, and yellow cells contain a formula that will automatically calculate the data.

Complain	Complaints					
Indicator	Description	Basis of Reporting		Comments		
No.	Description	Number	Percentage	Comments		
R 59	Total number of complaints received from residential customers.	260				
R 60	Total number of complaints received from business customers.	0				
R 61	Total number of residential customer complaints that are billing/credit complaints.	43				
R 62	Percentage of residential customer complaints that are billing/credit complaints.		16.5%			
R 63	Total number of business customer complaints that are billing/credit complaints.	0				
R 64	Percentage of business customer complaints that are billing/credit complaints.					
R 65	Total number of residential customer complaints that are transfer complaints.	36				
R 66	Percentage of residential customer complaints that are transfer complaints.		13.8%			
R 67	Total number of business customer complaints that are transfer complaints.	0				
R 68	Percentage of business customer complaints that are transfer complaints.					
R 69	Total number of residential customer complaints that are marketing complaints (including complaints made directly to a retailer).	112				
R 70	Percentage of residential customer complaints that are marketing complaints (including complaints made directly to a retailer).		43.1%			
R 71	Total number of business customer complaints that are marketing complaints (including complaints made directly to a retailer).	0				
R 72	Percentage of business customer complaints that are marketing complaints (including complaints made directly to a retailer).					
R 73	Total number of residential customer complaints that are other complaints.	69				
R 74	Percentage of residential customer complaints that are other complaints.		26.5%			
R 75	Total number of business customer complaints that are other complaints.	0				
R 76	Percentage of business customer complaints that are other complaints.					
R 77	Total number of residential customer complaints concluded within 15 business days.	176				
R 78	Percentage of residential customer complaints concluded within 15 business days.		67.7%			
R 79	Total number of residential customer complaints concluded within 20 business days.	3				
R 80	Percentage of residential customer complaints concluded within 20 business days.		1.2%			
R 81	Total number of business customer complaints concluded within 15 business days.	0				
R 82	Percentage of business customer complaints concluded within 15 business days.					
R 83	Total number of business customer complaints concluded within 20 business days.	0				
R 84	Percentage of business customer complaints concluded within 20 business days.					

Complaints Page 5 of 8

Note: The number of calls, or duration of calls, for each indicator is for the whole of the reporting year. Do not enter data into cells that are shaded grey or yellow. Grey cells are not applicable, and yellow cells contain a formula that will automatically calculate the data.

Call centre	all centre performance					
Indicator	Description	Basis of Re	porting	Comments		
No.		Number	Percentage	Comments		
R 85	Total number of telephone calls to a call centre of the retailer.	12,512				
R 86	Total number of telephone calls to a call centre answered by a call centre operator within 30 seconds.	9,592				
R 87	Percentage of telephone calls to a call centre answered by a call centre operator within 30 seconds.		76.7%			
R 88	Average duration (in seconds) before a call is answered by a call centre operator.	48				
R 89	Total number of telephone calls to a call centre that are unanswered.	574				
R 90	Percentage of telephone calls to a call centre that are unanswered.		4.6%			

Note: Some of these indicators are based on 30 June, whereas others are for the whole of the reporting year. Please refer to each individual indicator.

Do not enter data into cells that are shaded grey; they are not applicable.

debt							
Indicator	Description		Reporting	Comments			
No.		Number	Value (\$)	Comments			
R 91	Total number of residential customers (excluding hardship customers) repaying an energy bill debt as at 30 June	242					
R 92	Total number of business customers repaying an energy bill debt as at 30 June	0					
R 93	[Indicator R 93 moved to 'Billing and payment' section].						
R 94	Average amount of energy bill debt for residential customers (excluding hardship customers) as at 30 June.		\$95				
R 95	Average amount of energy bill debt for business customers as at 30 June.		\$0				
R 98	Total number of residential customers (excluding hardship customers) with energy bill debt that is over \$500 but less than \$1,500 as at 30 June.	0		no res debt over \$500			
R 99	Total number of residential customers (excluding hardship customers) with energy bill debt that is over \$1,500 but less than \$2,500 as at 30 June.	0		no res debt over \$500			
R 100	Total number of residential customers (excluding hardship customers) with energy bill debt that is over \$2,500 as at 30 June.	0		no res debt over \$500			
R 101	Total number of residential customers (excluding hardship customers) who were subject to an instalment plan as at 30 June.	21					
R 102	Total number of residential customers (excluding hardship customers) who, during the reporting year, had their instalment plan cancelled by the retailer for non-payment.	16					
R 103	Total number of residential customers (excluding hardship customers) who, during the reporting year, successfully completed their instalment plan.	1					

Note: Some of these indicators are based on 30 June, whereas others are for the whole of the reporting year. Please refer to each individual indicator.

Do not enter data into cells that are shaded grey; they are not applicable.

Hardship customers						
Indicator	Description -	Basis of	Reporting	Comments		
No.		Number	Value (\$)	Comments		
R 96	Total number of residential customers on a retailer's hardship program as at 30 June.	3				
R 97	Average energy bill debt of hardship customers as at 30 June.		\$323			
R 104	Total number of hardship customers who are the subject of a concession as at 30 June.	0				
R 105	Total number of residential customers denied access to the retailer's hardship program during the reporting year.	1				
R 106	Average energy bill debt (as at the time of entering the hardship program) for those hardship customers who entered the hardship program during the reporting year.		\$373			
R 107	Total number of hardship customers who entered the hardship program during the reporting year, with an energy bill debt (as at the time of entering the hardship program) that was between \$0 and \$500.	3				
R 108	Total number of hardship customers who entered the hardship program during the reporting year, with an energy bill debt (as at the time of entering the hardship program) that was over \$500 but less than \$1,500.	0				
R 109	Total number of hardship customers who entered the hardship program during the reporting year, with an energy bill debt (as at the time of entering the hardship program) that was over \$1,500 but less than \$2,500.	0				
R 110	Total number of hardship customers who entered the hardship program during the reporting year, with an energy bill debt (as at the time of entering the hardship program) that was \$2,500 or more.	0				
R 111	Total number of hardship customers who were subject to an instalment plan (excluding those who make their payment plan payments using Centrepay) as at 30 June.	2				
R 112	Total number of hardship customers using Centrepay as at 30 June.	0				
R 113	Total number of residential customers who exited the hardship program during the reporting year.	0				
R 114	Total number of residential customers who exited the hardship program during the reporting year, because they successfully completed the hardship program or exited the program by agreement with the retailer.	0				
R 115	Total number of residential customers who exited the hardship program during the reporting year, because they were excluded or removed from the hardship program for non-compliance.					
R 116	Total number of residential customers who exited the hardship program during the reporting year, because they switched, transferred or left the retailer.	0				
R 117	Total number of residential customers who successfully completed the hardship program, or exited by agreement with the retailer, during the reporting year or the previous reporting year, and who were subsequently disconnected during the reporting year for non-payment.	0				
R 118	Total number of residential customers who successfully completed the hardship program, or exited the program by agreement with the retailer, during the reporting year or the previous reporting year, and who were reconnected within 7 days of disconnection for non-payment.	0				