



# ENGIE

AV Technologies

PROFESSIONAL AV

DIGITAL SIGNAGE

CONTROL SYSTEMS



## DIGITAL ENGAGEMENT

HAVE YOUR MESSAGES SEEN, HEARD AND FELT



### ENGIE Services

AV Technologies offers a true and uncompromised Digital Engagement Solution to enhance how you communicate.

Whether you want to connect with internal staff, increase sales volume, provide client wayfinding or eliminate printed media costs, correctly constructed digital signage network ensures flexibility and agility across all sectors.

In today's ecosystem, digital signage doesn't end with large-format displays, the environment has evolved to include tablets, shelf labels, kiosks, interactive displays, beacon and proximity technology, and the most abundant devices in the world, the personal phone.

PROFESSIONAL AV • DIGITAL SIGNAGE • INTERACTIVE • COLLABORATION • CONTROL & AUTOMATION • MANAGED SERVICES • CONCIERGE SUPPORT






**ENGIE**

AV Technologies



Bricks and Mortar is here to stay. What's important however, is a seamless integration between the online experience and in-store engagement. Bridging physical and digital is the key to captivating the emotional response of your client.



Unlike other digital signage hardware providers, ENGIE Services AV Technologies designs, implements, hosts and manages your digital signage environment giving you the power to address all of your endpoints with accurate, live content updates.

We also offer services to remove the hassle from you ever having to touch your network again. We employ industry recognized marketing specialists to both, design and manage your campaigns, ensuring your results are effective.

We don't simply design content, we strategize with your marketing direction and understand your brand to develop messaging relevant to your customer.

Combine this with any of our real time demographic analytics engines, and ENGIE Services AV Technologies can help you understand more about your target audience than you ever thought possible.

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## ENGIE SERVICES AV TECHNOLOGIES

WHERE THE PREMISE OF DESIGN IS THE POWER IN USER EXPERIENCE

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### RETAIL

Design a digital engagement solution that is not only cost neutral, but provides priceless information on your customer and their shopping habits.



### HOSPITALITY & QSR

Rapidly deploy real-time changes to your menu boards and POS systems relevant to stock surplus or out of stock situations.



### HEALTH & AGED CARE

Provide a familiar environment with on demand services specific to the needs of clients with varying supportive requirements.

**ENGIE Services AV Technologies**

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